

## iFLY Wilmington Announces Partnership With High-Tech Training Firm Conflict Kinetics

WILMINGTON, NC – March 20, 2023 – iFLY Wilmington today announced a new partnership with a high-tech training firm specializing in reaction and agility training for elite special operations forces in all branches of military service. As part of the partnership, the firm Conflict Kinetics (CK) will install a sophisticated training room in iFLY Wilmington's Eastwood Road indoor skydiving center for use in military training. For the first time, the system will also be available for civilian entertainment and sports training.

CK's electronic training platforms are data-driven experiential simulators used by elite units of the U.S. military for readiness and survivability training. By collecting data from real-time simulations and providing immediate feedback to trainees, CK's innovative human performance technology has a proven track record of dramatically improving reaction time, hand-eye coordination, situational awareness, and decision-making accuracy. Side benefits of the training include measurable improvements in cognitive ability and individual self-confidence.

"We are beyond excited to offer this extraordinary human performance training to athletes, sports enthusiasts, and everyone interested in improving their skills and abilities in the Wilmington community," said Dave Soler, chief operating officer of iFLY Wilmington. "We are particularly proud that this will put Wilmington in a class by itself as the only location in the world to provide access to this type of facility to members of the general public."

"Our partnership with iFLY Wilmington was a natural collaboration," said Dan Schultz, chief executive officer of Conflict Kinetics. "We have been looking for the right opportunity to make our award-winning programs available to the civilian marketplace. With iFLY Wilmington's mission of sports training, civilian recreation, and military training, this was a perfect fit." iFLY Wilmington announced its plans to build a high-tech indoor skydiving wind tunnel in Wilmington last year and has been working steadily with local builder Monteith Construction, engineering firm McKim & Creed, and the City of Wilmington on design, civil engineering, and



permitting for its facility on Eastwood Road near the intersection of Military Cutoff. The company has also been working on completing its capital funding plan, which includes a combination of investments from its military veteran management team, commercial funding, and interest-bearing "Patriot Business Bonds" being offered to the general public through another veteran-owned Wilmington business, Folla Capital, an SEC registered broker-dealer.

The capital plan for the project is nearly complete. However, Wilmington residents can still invest in the project until March 30, 2023, by visiting <u>www.follacapital.com</u> to view investment documents and make an investment. Interested investors can purchase Interest-bearing Patriot Business Bonds via ACH, check, credit card, wire, or a self-directed Individual Retirement Account (IRA).

FOR MORE INFORMATION:

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